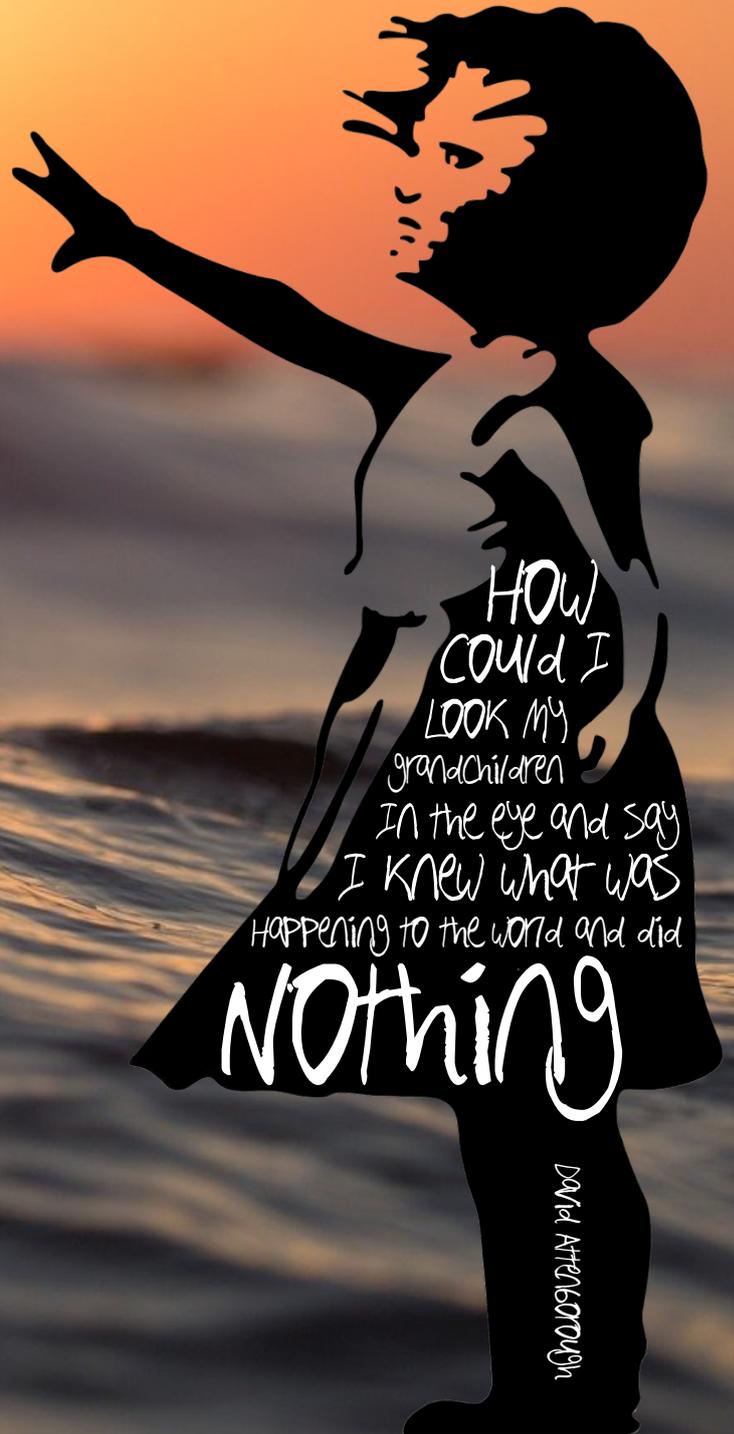


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UK 2021



2021 CORNWALL SCHOOLS' VIRTUAL ECO-CONFERENCE | 7 June

GREEN CHARTER

for schools in Cornwall & the Isles of Scilly

[www.cornwallgreenschools.co.uk](http://www.cornwallgreenschools.co.uk)



LEARNING TOGETHER

CORNWALL EDUCATION LEARNING TRUST

UNIVERSITY OF EXETER



University of Bolton



INTERNATIONAL CENTRE FOR Educational Enhancement



Kunskapsskolan Network



# SCHEDULE



[www.cornwallgreenschools.co.uk](http://www.cornwallgreenschools.co.uk)

2021 CORNWALL SCHOOLS' VIRTUAL ECO-CONFERENCE | 7 JUNE

GREEN CHARTER  
for schools in Cornwall & the Isles of Scilly



*The world is waking up. And change is coming, whether you like it or not.*

*– Greta Thunberg, addressing the U.N.'s Climate Action Summit in 2019.*

We are in the middle of a major re-alignment of values. Young activists like Greta Thunberg, and the millions of people they inspire, are campaigning aggressively to bring about political and social change in order to help save our planet. The mobilisation of young people is one of the strongest catalysts to force politicians to understand that things have to change. Cornwall's Schools' Eco-Conference is focused on providing an opportunity for our school councils and student eco-committees to unite and take actions – small and big – to build a future that is greener, cleaner and fairer.

## MORNING SESSION: THINK GLOBAL

### 9.15-9.30 WELCOME SESSION

Introduction to your hosts for the day – live online  
Welcome from Lisa Mannall, CELT Trust Lead – video message  
Welcome from Greg Slater, CELT Trustee – video message  
Schools' introductions: who is here today? – live online

### 9.30-10.00 CHANGEMAKING: MAKING A DIFFERENCE

'Wasteminster' – video by Greenpeace  
'Believe in People' – video message from Cool Earth  
Greta Thunberg: youth speaking to power – video

#### **Interactive discussion** – live online

Making the world greener, cleaner & fairer: whose job is it anyway?

#### SPEAKER – video message



#### Philippa Burch, Greenpeace

Pip is in the final year of an English degree at the University of Exeter. She was inspired to become a Greenpeace Speaker after studying representations of ecology in world literature. She enjoys combining her love of communication with her commitment to sustainability and meets with schools and organisations across the South West.

What are schools doing already? - video message from Liskeard School

## 10.00-10.15 BREAK

## MID-MORNING SESSION: ACT LOCAL

- 10.15-11.15      WORKSHOP 1: TELLING A STORY TO INSPIRE CHANGE  
Inspiration session  
**Breakout activity in group rooms** - facilitated by University of Exeter students  
Group summaries: learnings and actions
- 11.15-11.30      THINKING ABOUT A 'GREEN' CAREER?  
Carrie Childs, Careers Hub Cornwall and Isles of Scilly - video message  
Thinking about a green career? - activity
- 11.30-12.30      WORKSHOP 2: OVERCOMING BARRIERS TO CHANGE  
Inspiration session  
**Breakout activity in group rooms** - facilitated by University of Exeter students  
Group summaries: learnings and actions

## 12.30-13.00      LUNCH BREAK

## AFTERNOON SESSION: BE INSPIRED

- 13.00-13.30      SPEAKER – live online



**Hugo Tagholm**

'Thriving ocean, Thriving people'. Hugo is Chief Executive of the national marine conservation and campaigning charity Surfers Against Sewage (SAS). He is an environmentalist, campaigner, surfer, charity professional and a TEDx speaker.

- 13.30-14.00      SPEAKER – live online



**Dr Jeffrey Sachs**

Jeffrey is a world-renowned economics professor, bestselling author, innovative educator, and global leader in sustainable development. He is widely recognised for bold and effective strategies which address global challenges. He served as Special Advisor to UN Secretaries-General Kofi Annan (2001-7), Ban Ki-moon (2008-16), and António Guterres (2017-18).

- 14.00-15.10      PANEL DISCUSSION: BEYOND G7 – live online Q&A session



## 15.10-15.15      SUMMING UP & CONFERENCE CLOSE

## Guest Panellists: Who will you be meeting today?

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### **Dr Tim Fox**

Independent Consultant  
Head of Corporate Communications  
and Public Affairs, Bennamann Ltd

**Dr Tim Fox** is an internationally recognised expert in climate change mitigation and adaptation with specialist knowledge of clean energy, sustainable cooling, sea level rise, process engineering-based industries and sustainable food systems. He works with academia, businesses, development banks and NGOs, and has worked with international bodies such as the UN, the EU, national governments in the UK, Europe, North America, SE Asia and the Indo-Pacific Region.

Tim is a Chartered Engineer (CEng) and Fellow of the Institution of Mechanical Engineers (FIMechE), where he chairs the Sustainable Net-Zero Cooling Working Group. He represents the IMechE on the UK Infrastructure Operators Adaptation Forum (IOAF). He is also Chair of the University of Exeter's Renewable Energy Industrial Advisory Group, and a Fellow of the Royal Society of Arts, Manufactures and Commerce (FRSA).



### **Dr Kelly Haynes**

STEM Engagement Officer,  
Environment Agency  
Prevention of Plastic Pollution

**Dr Kelly Haynes** works as the STEM engagement officer for the Preventing Plastic Pollution Interreg project at the Environment Agency. The Plastics and Sustainability Team works with communities, businesses, and young people to influence positive behaviour change in our use of avoidable plastics. This includes creating and delivering educational material for all age groups focussing on the sources and impact of plastic pollution on our natural environment, and ways of reducing the amount of avoidable plastic we use in our everyday life.

Kelly has extensive experience working within tropical marine ecology, assisting and leading on undergraduate field courses to Borneo, Egypt, Indonesia and Honduras. Her research interests include ecosystem functioning and responses to anthropogenic impacts, including marine litter and microplastics. She has worked in education and wildlife conservation for the last 12 years, seeing first-hand the fantastic work young people are doing to protect our planet and raise awareness of the issues around plastic pollution.



### **Bertie Herrtage**

Senior Coach, Crowdfunder UK

**Bertie Herrtage** is a coach for Crowdfunder UK. He works with independent businesses and charities who are doing something completely fresh, new and exciting. He draws a great deal of energy from working with the people behind these projects, who are hugely determined and inspired to make a difference.

Bertie has also led volunteer teams as part of an entrepreneurship programme to tackle unemployment amongst the youth population in rural Tanzania for Raleigh International. He has worked as an intern for British Solar Renewables, and for the Kalu Yala Company which owns 500+ acres of Panamanian Jungle, a slice of which is used as a pioneering sustainable eco-community.



## Steve Jermy

Chair/CEO at Wavehub Limited

**Steve Jermy** CMarTech FIMarEST FNI is an Offshore Renewable Energy professional and Chartered Marine Renewables Technologist, with wide ranging operational leadership experience.

Steve is a former naval officer with over 35 years offshore experience, including in sea command, sea training, naval aviation, ships diving, fishery protection, SAR, oil & gas security, and offshore renewable energy. He is currently Chair/CEO at Wavehub Ltd; Non-Executive Director with lead for energy & marine, at Cornwall & Isle of Scilly Local Enterprise Partnership; Managing Director at Tide Mills Limited. Wavehub is Cornwall's premier offshore renewables test & evaluation facility, with the capacity to take both floating offshore wind and wave energy technologies.



## Victor Rosansky

Co-Founder, LHR International LLC

**Victor Rosansky** consults with Boards of for-profit and not-for-profit organizations across Canada and the U.S. He is the co-founder of LHR International, a management consultancy that aligns organisational culture and people.

Victor has an M.A. in Economics from Boston University, an MBA in Healthcare, and an M.A. in Psychology from Brandeis University. He has taught economics and organisational behavior at Boston University, consulting skills at the Hult International School of Business, implemented coaching and mentoring skills at SUNY's Levin Institute, and was a guest lecturer at the International University of Japan. Victor is currently on the Board of the Ashokan Foundation whose mission is to create a learning environment where kids work on environmental and climate issues.



## Jo Ruxton

Founder, Ocean Generation  
(formerly Plastic Oceans UK)

**Jo Ruxton** is a passionate campaigner for the oceans. She started the first marine programme for WWF in Hong Kong, being a key advocate for the establishment of the first marine parks there. Jo has worked as a Producer for the BBC Natural History Unit and was a lead member of the BBC's diving team, producing and directing underwater sequences since the first days of filming on Blue Planet in 1997.

When she started to hear about the problem of plastic waste in the oceans, she produced *A Plastic Ocean*, the multi-award-winning Netflix documentary film that was released in 2017 in more than 70 countries. She founded the charity, Ocean Generation, to continue the legacy of the film through education and outreach programmes which are not expanding to address wider ocean issues in line with the UN Decade of Ocean Science.



## Greg Springer

Commercial Director, Tregothnan

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**Greg Springer** is Commercial Director for Tregothnan. Tregothnan is a rare example of a living and working private estate, supporting many families and communities in a protected environment. Tregothnan has the largest historic, botanic garden in Cornwall.

Over its 700 years Tregothnan has always taken very seriously its role as a steward of the natural world. For example, acres of woodland are planted every year as part of the estate's management of ancient English woods and commercial tree operations. In addition, the botanical team daily tend to thousands of species of plants, some of whom were thought to be extinct, or are on critical lists in their wild habitats. Tea is also grown, harvested and processed on the estate with renewable electricity, which reduces the air miles of the tea sold, sequesters CO2 and provides soil stabilisation.



## Jessica Stanton

Former International Aid Worker  
Entrepreneur

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**Jessica Stanton** worked as an International Aid Worker for Save the Children and ShelterBox and has been deployed all over the world to countries including Somalia, Iraq, Haiti and many others which have suffered the devastating effects of homelessness due to natural disasters and war. Jessica has since created several businesses in the hospitality and events sector in Cornwall, all with a commitment to the environment and/or community and has recently been appointed to the Board of Trustees for 'Emmaus Cornwall', a homeless charity focusing on helping the most vulnerable in our community.

Having witnessed first-hand the devastating effects of climate change on people around the world, Jessica believes we all share the responsibility to make the necessary changes to help our planet heal. Despite the enormity of the challenge, Jessica encourages changemakers to take heed of the African Proverb: *'If you feel you are too small to make a difference, try sleeping with a mosquito!'*



## Emily Stevenson

Co-Founder, Beach Guardian

**Emily Stevenson** is part of the Y7 Youth Forum on Climate and the Environment. She is a marine biologist and the co-founder of the award-winning social enterprise, Beach Guardian, which aims to engage, educate and empower against plastic pollution. Emily is also a budding environmental reporter, with her weekly 'Tune in Tuesday' video blog and social media pages reaching over 8 million people worldwide.

In 2019, Emily's work received recognition as a Point of Light award recipient from the British Prime Minister and a Young Citizen Award from the Rotary Club in Great Britain and Ireland. In 2020, Emily was awarded the highest accolade a young person can achieve for social action and humanitarian efforts: the Diana Award.



## Hugo Tagholm

Chief Executive, Surfers Against Sewage

**Hugo Tagholm** is Chief Executive of the national marine conservation and campaigning charity Surfers Against Sewage (SAS). The charity takes action from the beach front to the front benches of Parliament, where it unites a voice for the ocean through its Ocean Conservation All Party Parliamentary Group. It mobilises over 100,000 community beach and river clean volunteers annually and has been instrumental in helping introduce and enforce new government legislation to protect our seas.

Hugo is an environmentalist, award-winning campaigner, surfer, charity professional and a TEDx speaker. He has been awarded an Honorary Doctorate of Science for his services to marine conservation by the University of Exeter.



## Dr Joanie Willett

Senior Lecturer in Politics, University of Exeter  
Co-Director, Institute of Cornish Studies

**Joanie Willett** is a Senior Lecturer in Politics who has contributed to a number of Parliamentary Inquiries, such as the House of Lords Select Committee on the Rural Economy "Time for a Strategy for the Local Economy", and the House of Commons Environmental Audit Committee's "Fixing Fashion: Clothing, Consumption, and Sustainability". She is invited to present her research internationally in both policy and academic settings, including the European Union Committee of the Regions, The European Parliament, the University of California Berkeley, the Virginia Tech Office for Economic Development, Feile Belfast, the National Association of Local Councils, and the Ministry for Housing, Communities, and Local Government.

Joanie is also currently Co-Director of the Institute of Cornish Studies. She also helps to coordinate the Creative Exchange, a University of Exeter programme which brings together artists and researchers to develop joint projects.